



# ICMCTF 2021 VIRTUAL CONFERENCE SPONSORSHIP & ADVERTISING OPPORTUNITIES

SPONSORSHIP LEVELS AND BENEFITS	PLATINUM \$3,000	GOLD \$1500	SILVER \$ 750
<b>ICMCTF 2021 - VIRTUAL CONFERENCE</b>			
<b>CONFERENCE WEBSITE</b>			
Logo Link on the Sponsor, Program Schedule and Registration Pages	◆	◆	◆
Rotating Logo Link on the Conference Home Page	◆		
Logo Link on the Conference Registration Form	◆		
<b>MOBILE APP / ONLINE SCHEDULER</b>			
Logo Link on the Mobile App/Online Scheduler Sponsor Page	◆	◆	◆
Company Profile on the Mobile App/Online Scheduler Sponsor Page with Links to Videos and/or PDFs (Up to 5)	◆	◆	
Rotating Banner Ad on the Mobile App/Online Scheduler Session Tab	◆		
<b>ADDITIONAL SPONSORSHIP BENEFITS</b>			
Logo on the Virtual Sponsor Background	◆		
Logo on the Sponsor Slide During Opening Remarks at all Live Conference Sessions	◆	◆	
Verbal Shout Out During the Opening Remarks at all Live Sessions	◆		



**DIAMOND SPONSORSHIP: \$10,000 AND HIGHER - RECEIVE ALL THE BENEFITS LISTED ON THIS PAGE - INCLUDING ADVERTISING (BELOW)**



ADVERTISING OPPORTUNITIES	PRICE
<b>60 SECOND COMMERCIAL (MP4 Video)</b> Video Commercial to be aired during the Virtual Conference Session Break(s) - Media to be supplied in MP4 format. A great way to promote your products and your brand to the ICMCTF community. <b>To run the same commercial on all conference days add \$250/day</b>	\$1,500
<b>VIRTUAL CHAT ROOM HOSTED BY VENDORS</b> Virtual Vendor Chat Room to Provide Demos or Live Staff Interaction via ZOOM platform following the Live Sessions (1 hour time slot)	\$ 750
<b>SOLO EBLAST -</b> Electronically communicate with the registered attendees of ICMCTF Virtual Conference. One time eblast using your HTML file. You may use as many links within your file, We do not recommend attachments as firewalls will block them and reduce the effectiveness of the program. Solo Eblasts will be dispatched approximately two weeks after the completion of the conference. <i>Available to Gold &amp; Platinum Sponsors only - Diamond Sponsors automatically receive the Solo Eblast with the Diamond sponsorship level.</i>	\$1,500



Sponsorship & Advertising orders will be accepted on a first-come, first-served basis. Full payment must be included. For more information on the ICMCTF Virtual Event, please visit <https://icmctf2021.avs.org/>

**SPONSORSHIP OPTIONS - SELECT YOUR LEVEL:**

*Refer to chart on page one to see promotional perks associated with sponsorships*

**ORDER  
FORM**

- DIAMOND \$10,000+
- PLATINUM \$ 3,000
- GOLD \$ 1,500
- SILVER \$ 750

**ADVERTISING OPTIONS:**

- 60 Second Commercial (MP4 Video format) Single Day Airing \$1,500
  - Additional Day Airing for Commercial \$ 250
- Virtual Chat Room Hosted by Vendors \$ 750
- Solo Eblast \$1,500 (available to Gold and Platinum Sponsors only)

**COMPANY INFORMATION:**

CONTACT NAME: \_\_\_\_\_ EMAIL: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ URL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE/PROVINCE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

**PAYMENT INFORMATION - 100% due with order**

Check (Payable to ICMCTF)     AMEX     MASTERCARD     VISA     WIRE TRANSFER\*

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCID: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Email: \_\_\_\_\_

**\*Wire Transfer Details:**

**BANK:** TD Bank • 241 Marble Avenue • Thornwood, NY 10594  
 Account Holder: AVS    Account Number: 7928531206    ACH Routing#: 031101266  
 Swift Code for International (**Foreign Currency**) wires: TDOMCATTOR  
 Swift Code for Domestic (**US Currency**) wires: NRTHUS33XXX

**NOTE:** When processing a wire transfer, please reference yourself and/or company as originating customer

**RETURN THIS FORM TO:**

Jeannette DeGennaro: [jeannette@avs.org](mailto:jeannette@avs.org) • Phone: (201) 961-5268 • Fax: (212)248-0245