

# Speaker Training

**& tips for presenting online**





**Host** start/stop the Meeting or Webinar

**Co-Host** ability to assist host with special rights (mute, unmute audience, control participants)

**Panelist** speak, share screen, use chat (if enabled)

**Participant**

Zoom Meeting: unmute, camera, chat, raise hand

Zoom Webinar: raise hand, chat/Q&A if available



Your Internet speed is

**57 Mbps**



**Latency**

Unloaded

**20** ms

Loaded

**171** ms

**Upload**

Speed

**16** Mbps

Most important: Upload Speed for

- Audio
- Video
- Screen sharing

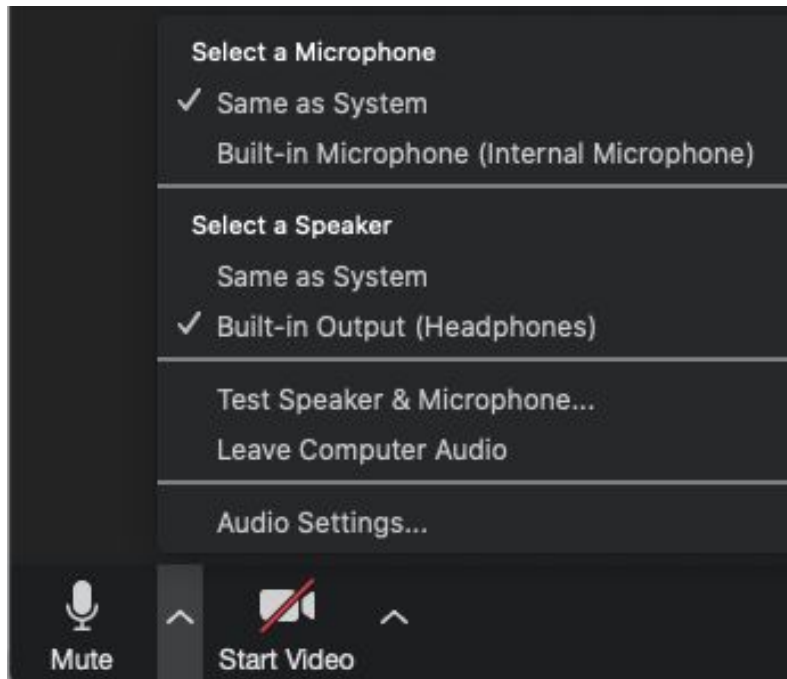
Test your bandwidth now <https://fast.com>

Minimum Download speed: 4+ Mbps

Minimum Upload speed: 2+ Mbps

Plug in: Use Ethernet cable connection

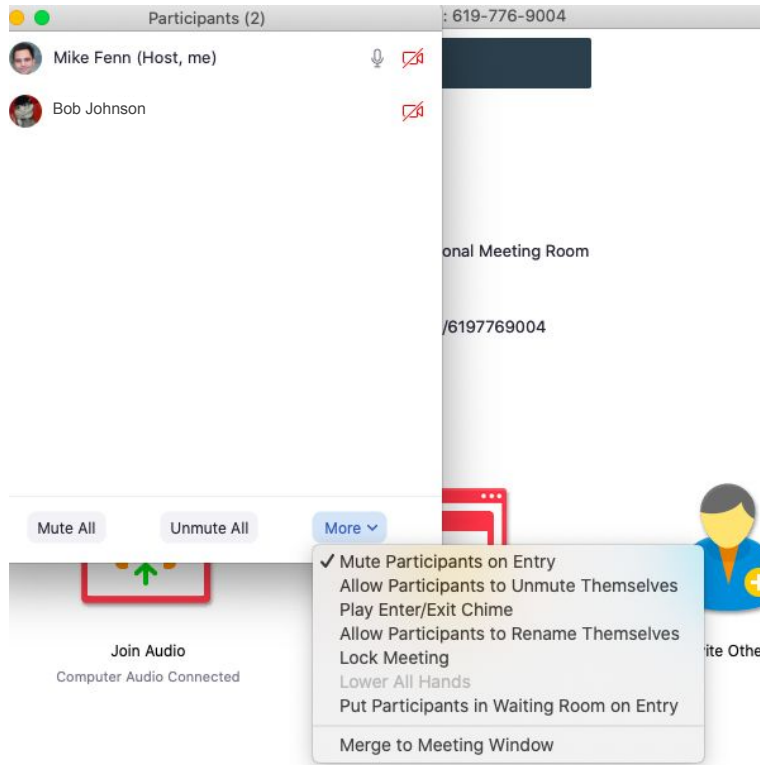
# Microphone



Use the microphone button to:

- Mute/unmute yourself
- Select a microphone source
- Select a speaker source

# Attendee Audio



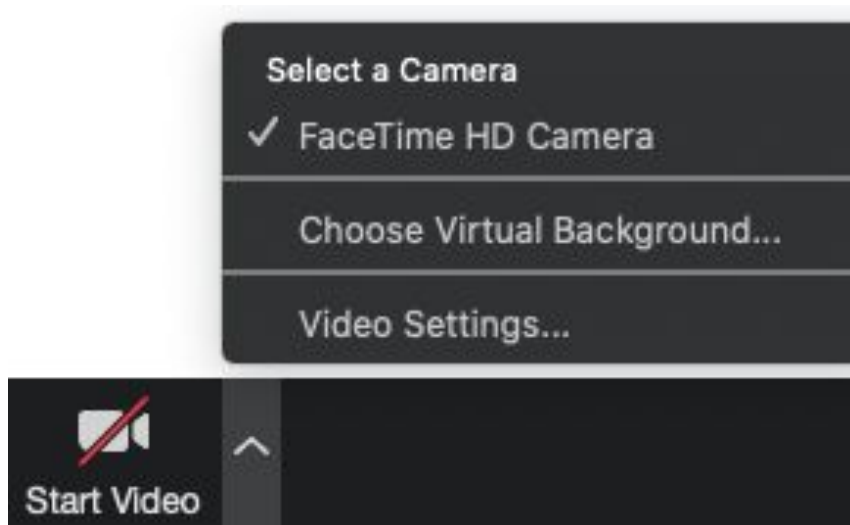
## Zoom Webinar

- Attendees are automatically muted

## Zoom Meetings

- Mute all
- Choose if you want to allow attendees to unmute themselves
- Lock the meeting

# Camera Control

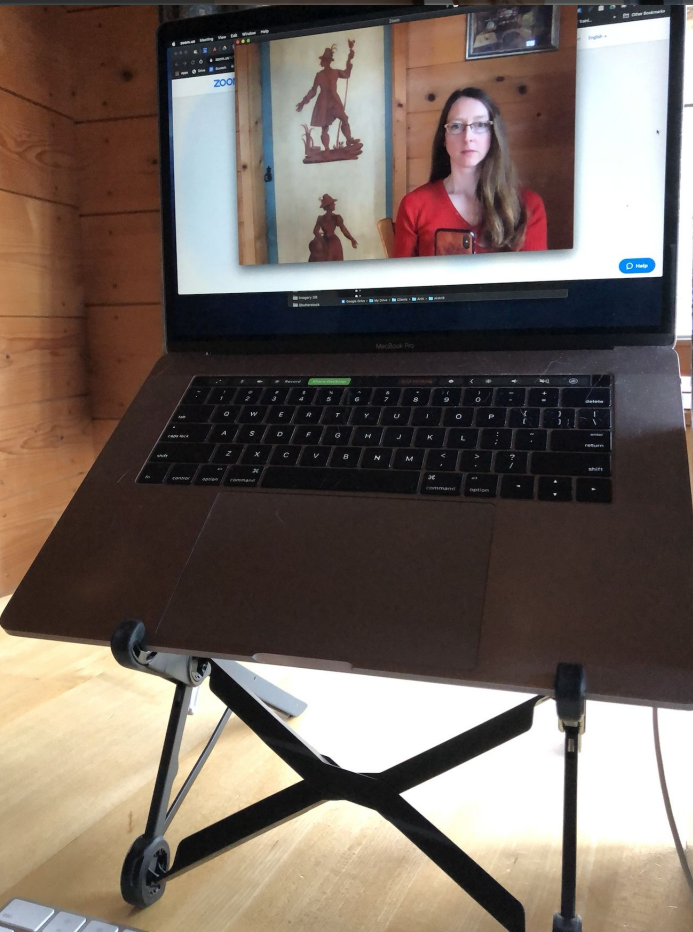


- Enable your device's webcam
- Select a virtual background
- Pro tip: Select **Touch Up My Appearance** in **Video Settings**

**Tip:** use video to recreate the personal, face-to-face connection typically enjoyed at conferences



# Camera Position



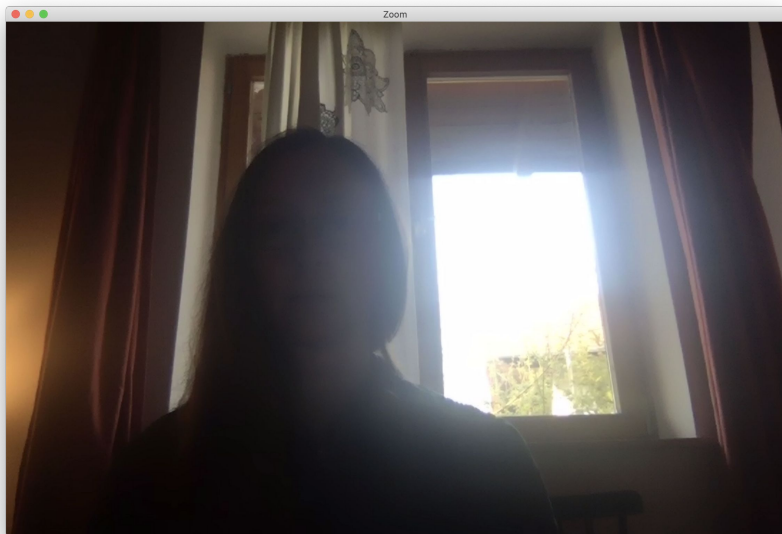
Camera at eye level to ‘look’ at your audience (not down or up)

- Laptop stand (e.g. Roost on Amazon)
- Books
- Boxes

Sit a bit further away from your screen than normally, ideally so your arms can be seen and you can use gestures.

Look at the camera to look at your audience.

# Camera Direction



Don't have the camera face a bright light source

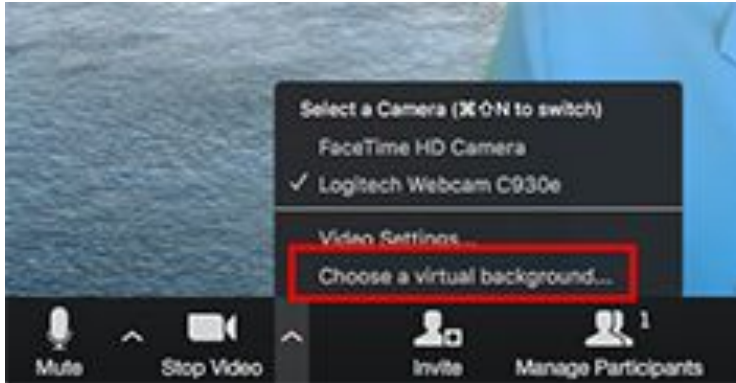
Ensure your face is well lit



# Background



# Virtual Background



## Video > Choose a Virtual Background

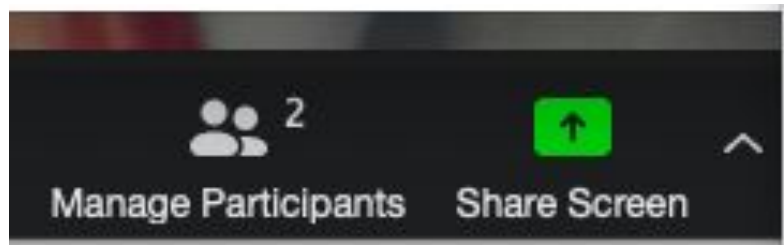
Alternatively apply a virtual background  
(avoid distracting motion backgrounds)

Your organizer may provide you with a  
specific background image to use

### [Best virtual backgrounds](https://www.techrepublic.com/article/the-best-virtual-backgrounds-to-use-on-zoom-for-your-next-business-meeting/)

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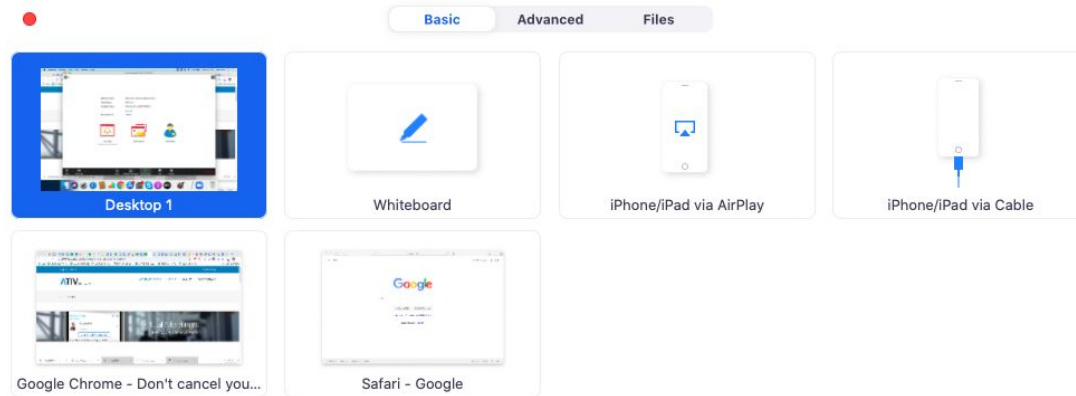
# Screen Share



Click the green arrow to share your screen including presentations, abstracts, and even videos

Do not change existing screen sharing settings so only hosts, co-hosts, or panelists are allowed to share

# Playing Videos while Sharing



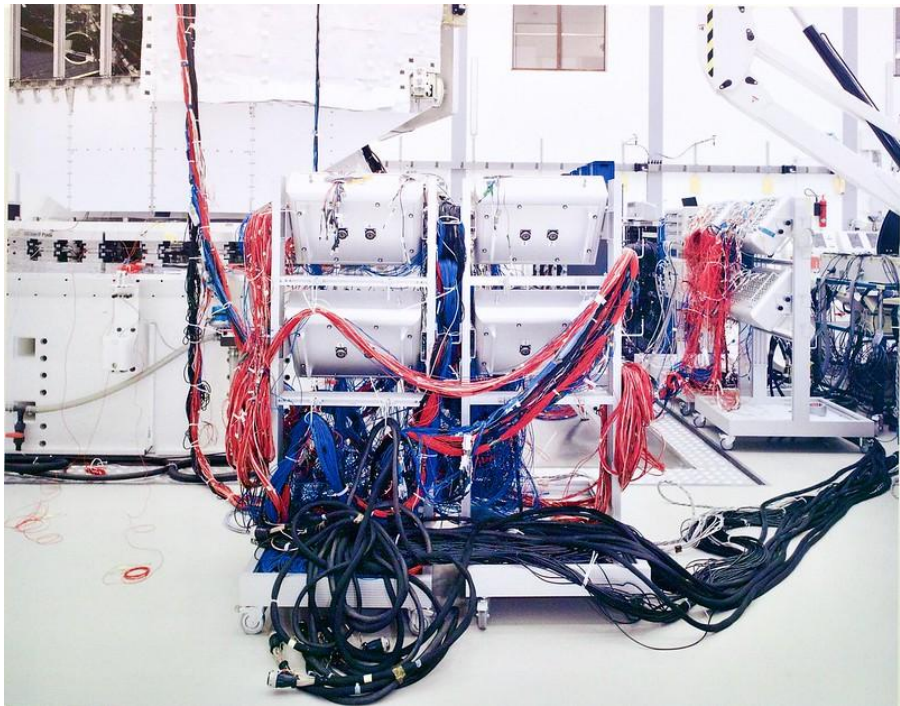
To share a video with audio, click the **Share computer sound** box in the lower-left corner of the screen sharing selection window

☒ Share computer sound ☐ Optimize Screen Share for Video Clip

Share



# Common Technical Problems

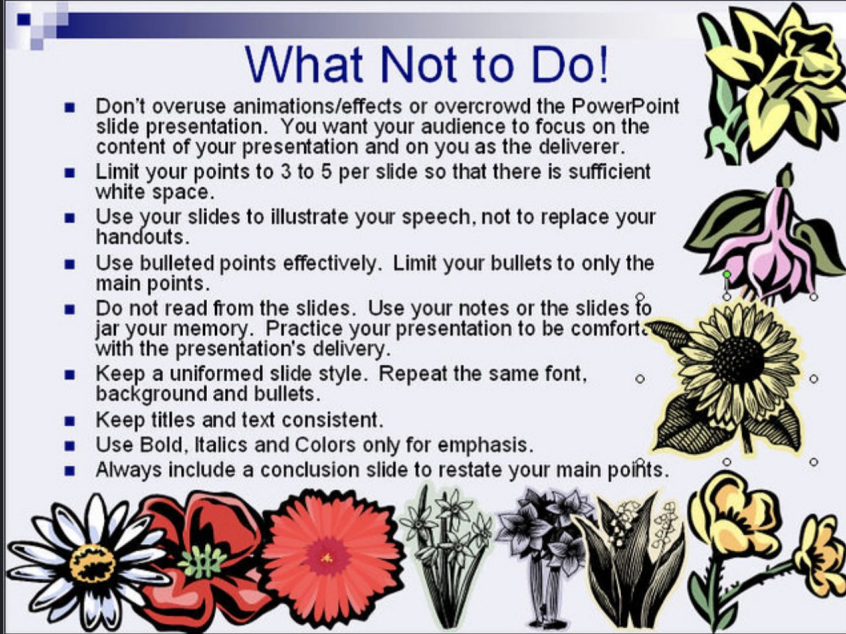


Trouble with your webcam, microphone, or audio not working?

- Check to make sure the microphone/video/speaker buttons are toggled
- Close other applications that may be using your microphone, camera, or speakers
- Review Zoom's [Troubleshooting](#) tips for additional solutions

## What Not to Do!

- Don't overuse animations/effects or overcrowd the PowerPoint slide presentation. You want your audience to focus on the content of your presentation and on you as the deliverer.
- Limit your points to 3 to 5 per slide so that there is sufficient white space.
- Use your slides to illustrate your speech, not to replace your handouts.
- Use bulleted points effectively. Limit your bullets to only the main points.
- Do not read from the slides. Use your notes or the slides to jar your memory. Practice your presentation to be comfortable with the presentation's delivery.
- Keep a uniformed slide style. Repeat the same font, background and bullets.
- Keep titles and text consistent.
- Use Bold, Italics and Colors only for emphasis.
- Always include a conclusion slide to restate your main points.



## Reading Your Slides

- Either speak freely or act out your script - your voice creates engagement
- *Try it: Record yourself giving your presentation and then listen to it - that's what your audience is going to experience*



# Presentation Tips

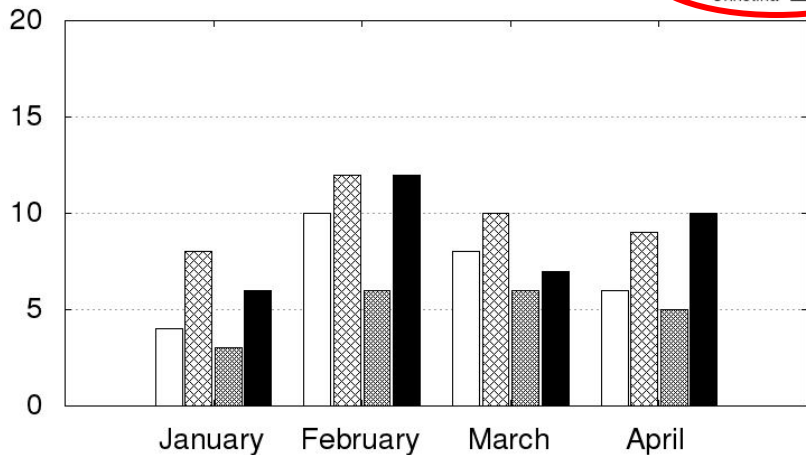


## Being Too Slow on Slides

- Max 1 min per slide to avoid losing attention span
- Pick up the pace
- Spread content over more slides
- Graphics instead of text

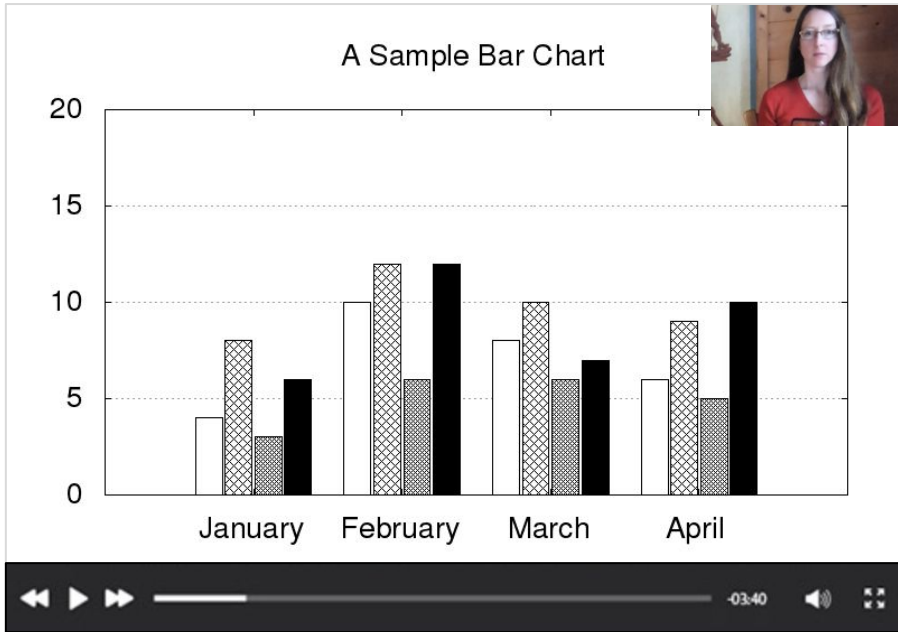
A Sample Bar Chart

Dan  
Sophia  
Jody  
Christina



## Filling Top Right Corner

- Zoom **recordings** always display the active speaker video in the top right corner (even if moved during the live session), which covers your slide content



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# Presentation Tips

## Choose your plan

Gain access to Unlimited Events

### Live Chat Leads

\$ 250/month  
\$5/conversation  
Cancel Anytime.

- ④ Leverage the power of FB Messenger to start conversations with new prospects, daily.
- ④ Engage with leads in real-time.
- ④ 50 Conversations minimum guaranteed per month.

Subscribe →

### New Breed Agent Consulting

\$ 1000/month  
Cancel Anytime.

- ④ Synthesize multiple bodies of work including \$20k worth of FB Ads experience for a unique consulting experience.
- ④ 10 Follower Growth Strategies, FB Leads, Content Creation, Brand Awareness, CRM, Funnels.
- ④ Uniquely attract your ideal clients by doing what "works" for you, not what everyone else is doing.
- ④ 4 1 hour consulting sessions per month, weekly accountability and unlimited messaging support.

Subscribe →

### Motivated Sellers

\$ 1100/month  
+\$1000 Ad Spend/month.  
3 months minimum.

- ④ The cream always rises to the top. Find the hottest sellers on the market.
- ④ Stop chasing down sellers and let them come to you by letting us qualify them with some questions.
- ④ 15-20 Seller Lead Submissions Per Month.

Subscribe →

### The Holy Grail

\$ 3000/month  
+\$3000 Ad Spend/month.  
6 months minimum.

- ④ Become unstoppable by creating a fully automated economic machine.
- ④ Fully Automate your client acquisition, automated client follow up, automated calendar booking machine, built to last.
- ④ Weekly Coaching/Accountability with content creation, brand awareness.
- ④ CRM Text Automation, CRM Email Automation Call Recording, 60+ Appointments Sales Funnel Buildout.

Subscribe →

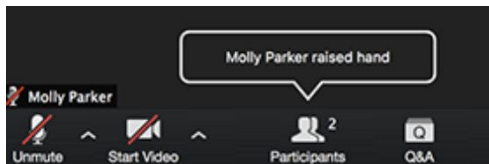
## Using Small Fonts

- Impossible to read for participants on mobile devices
- Recommended font sizes 18+
- *Try it: PDF your presentation and pull up the PDF on your phone - can you read the text?*



## Not Knowing the Tech

- Practice with the technology in advance  
<https://zoom.us/test>
- Know the features



## Forgetting the Audience

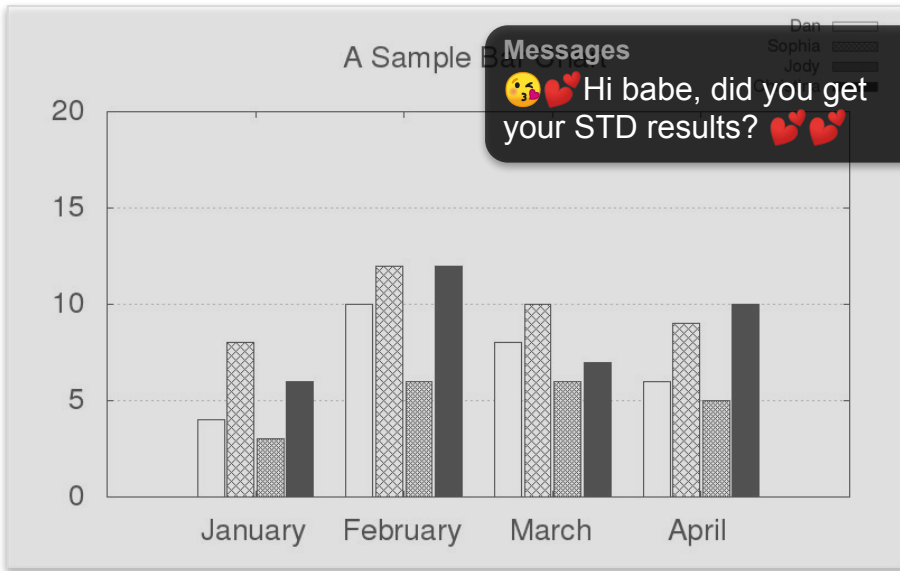
- Involve the audience via chat
- Respond to the tough questions
- In smaller meetings, ask participants to raise their hands and unmute them to speak to start a conversation (Host or Co-Host can unmute **Participants**)





## Keeping Your Door Open

No, Tinker, out!



## Displaying Notifications

Close all other running applications on your computer

Turn off all notifications (on your computer, look for Notification Center or a Do not disturb option)

[How to set Do Not Disturb on Mac](#)

## Exceeding Your Time

Stick to your allotted time

Webinars and Meetings must end on time

